

## End the Local Tampon and Diaper Tax

**A tax exemption on products that women and babies need for their health and well-being is the right thing to do!**

Louisiana leads the nation in single-family households, children in poverty, and single family households led by women. Taxing feminine hygiene products and diapers—which women and parents need—is an unnecessary and immoral financial burden.

### Diapers Are Essential to the Well-Being of Families in New Orleans

Diapers are as essential to a baby's healthy development as a mother's love—But many babies don't have the clean diapers they need.

Diapers can cost as much as \$0.40 each, and as many as ten diapers could be used in a day. **An average monthly supply of diapers costs families approximately \$80.**

The average family in New Orleans will spend \$1460 per child each year on diapers – this tax exemption would save them \$73 per child each year – that's 70% of one month's energy bill – or half of a weeks worth of groceries. **In total, New Orleans families with one child under age five will save over \$1 million each year.**

**Children in low-income families are at greatest risk of suffering the effects of diaper need because many families can't afford diapers.**



Children living in poverty in New Orleans



6% of the population of New Orleans are under 5



New Orleans families with one child under age five will save \$1 million each year.

**New Orleans has the 9th highest child poverty rate**

## End the Local Tampon and Diaper Tax

**Exempting feminine hygiene products from sales tax would address gender injustice because these items are necessities that should not be taxed.**

The tax impacts people who are already suffering on the wrong end of the gender wage gap and families struggling to make ends meet.

Ending the tax puts more money in the pockets of people who menstruate and has a significant impact on the pockets of low-income people. Women, and especially women of color, most commonly work in food preparation and serving related occupations in New Orleans. These are the kind of jobs that have been most impacted by COVID-19 related layoffs.

**Increasing access to feminine hygiene product is an investment in the well-being of Louisiana's young women.** The inability to afford or access hygiene products can affect girls' attendance at and productivity in school so menstrual health is an issue of educational equity. No young person should miss class or be embarrassed at school because she needs a tampon or pad.

A tax exemption on these products would save a person who menstruates about \$0.66 a month, \$7.95 each year, but over their lifetime it would add up to \$318. **In total, females between the ages of 15-49 in New Orleans would save about \$500,00 each year.**



Females make up **53%**  
of the population in New  
Orleans



A tax exemption on these  
products would save a  
person who menstruates  
**\$7.95 each year**



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