



Key Information about Louisiana

STATISTICS

- Number of *Teen Pregnancies* in 2011: **10,090**
- Teen Pregnancy Rate: ranks **#47** out of 50 states (1 is best, 50 is worst)
- Change in Teen Pregnancy Rate (1988-2011): **38%**, which ranks **#43** in the rate of decline (vs. 55% nationally)

- Number of *Teen Births* in 2014: **5,270**
- Teen Birth Rate in 2014: ranks **#44** out of 50
- Change in Teen Birth Rate (1991-2014): **53%**, which ranks **#37** in the rate of decline (vs. 61% nationally)

- Number of *Unintended Pregnancies* in 2010 to women ages 15-44: **53,000**
- Percent of all pregnancies that are unintended: **60%**, which ranks **#50** (median = 51%)

Cost of Teen Childbearing

- In 2010, the public cost of teen childbearing in Louisiana was **\$152 million** (national cost= at least \$9.4 billion)
- Between 1991 and 2010, there were **216,191** births to teens, costing taxpayers **\$4.8 billion** over this period
- Because of the 37% reduction in the teen childbearing rate between 1991 and 2010, taxpayers saved **\$160 million** in 2010

Cost of Unintended Pregnancy

- In 2010, the public cost of unintended pregnancies in Louisiana was **\$651 million**, which ranks **#40** (national cost = at least \$21 billion)

Medicaid

- In 2010, **69%** of births in Louisiana were funded by Medicaid
- Louisiana has a Medicaid family planning expansion

FEDERAL TEEN PREGNANCY PREVENTION GRANTS¹

Personal Education Responsibility Program (PREP)

Louisiana Office of Public Health
\$748,530

The Louisiana PREP grant program is administered by the Office of Public Health's STD/HIV Program. The state uses the funds to sub-grant to local entities that provide evidence-based programming focusing on African-American low income youth in high need areas.

Title V State Abstinence Education Grant

Louisiana Youth For Excellence
\$914,668

Teen Pregnancy Prevention Program (TPPP) — Tier 1 FY 2015 – FY 2019

Institute of Women and Ethnic Studies
New Orleans, LA

Program models: *Making Proud Choices!*; *Becoming A Responsible Teen*; *Families Talking Together*; *Reducing the Risk*

\$1,249,999

The Institute of Women and Ethnic Studies will implement the *Believe in Youth- Louisiana (BY-LA)* program in communities in New Orleans with teen birth rates ranging from 30 to 51 per 1,000 teen girls. Through the *BY-LA* program, at least 16,000 African-American and Latino youth ages 11-19 will receive evidence-based teen pregnancy prevention (TPP) programs over the five-year project. The goals of the program are to: 1) reduce the rate of teen pregnancy, HIV and other STIs among African American and Latino adolescents ages 11-19 and 2) promote the long-term sustainability of the *BY-LA* program. *BY-LA* will include implementation of *Making Proud Choices!* in middle schools, after school and in community based organizations (CBOs); *Becoming A Responsible Teen* in CBOs; *Families Talking Together* in CBOs and faith-based organizations; and *Reducing the Risk* in high schools and after school programs.

Teen Pregnancy Prevention Program (TPPP) — Tier 2 FY 2015 – FY 2019

Policy and Research, LLC
New Orleans, LA

Program model: *Trauma Informed Approach for Adolescent Sexual Health (TIAASH)*
\$808,386

Policy and Research, LLC will rigorously evaluate the *Trauma Informed Approach for Adolescent Sexual Health (TIAASH)*, an innovative, intensive, one-on-one 10-session trauma-informed teen pregnancy intervention for youth ages 14-19 who are in foster care or out-of-home placement. *TIAASH* is intended to decrease risky sex behaviors by increasing knowledge of

¹ Federal teen pregnancy prevention grants are listed as annual amounts, unless otherwise noted.

sexual health and the impact of trauma on sexual decision-making, readiness to change risky sexual behavior, ability to manage impulsive behavior, confidence in ability to negotiate safer sex, and intentions to practice safer sex. The evaluation will include: 1) an individual-level randomized controlled trial with 600 youth in New Mexico, South Carolina, North Carolina, and Pennsylvania to assess the impact of *TIAASH* on sexual behaviors, and 2) an implementation evaluation to understand how *TIAASH* works in practice.

Policy and Research, LLC
New Orleans, LA

Program model: *Safe in the City: Teen Pregnancy Prevention (SITC:TPP)*
\$934,643

Policy and Research, LLC will rigorously evaluate *Safe in the City: Teen Pregnancy Prevention (SITC:TPP)*, an innovative, 20-22 minute teen pregnancy prevention video intervention delivered in clinic waiting rooms. *SITC:TPP* is an adaptation of *Safe in the City*, a brief standalone health clinic waiting room video, that aims to decrease HIV/STD risk by increasing condom use. The intervention comprises three discrete, related vignettes that model young couples of diverse racial/ethnic backgrounds and sexual orientations in various types of relationships negotiating safer sexual behavior. *Safe in the City* will be adapted to include specific pregnancy prevention information. The evaluation will include: 1) an individual-level RCT with 2,500 young women seeking reproductive health services in Fresno, California and Philadelphia, Pennsylvania to assess the impact of *SITC:TPP* on sexual behaviors, and 2) an implementation evaluation.

Teen Pregnancy Prevention Program (TPPP) — Tier 1 FY 2010 – FY 2014

Central Louisiana Area Health Education Center Foundation
Alexandria, LA

Program model: *Be Proud! Be Responsible!*
\$406,849

Central Louisiana Area Health Education Center Foundation will implement the *Be Proud! Be Responsible!* curriculum to cadets in the Louisiana National Guard Youth Challenge Program. Phase One of the Youth Challenge Program is a 5-month residential program that offers at-risk adolescents with the opportunity to work on their life and education skills in a structured and disciplined environment. This project is targeting high-risk adolescents, predominantly males ages 16-19, from urban, suburban, and rural communities from south and central Louisiana. The project will target 5,200 youth over the five-year period. The project intends to increase knowledge of, comfort with, and intention to use contraceptives.

Institute of Women and Ethnic Studies
New Orleans, LA

Program model: *Making Proud Choices!*
\$599,680

The Institute of Women and Ethnic Studies will work in collaboration with other agencies to implement the *Making Proud Choices! (MPC)* curriculum in high need areas in Louisiana. The choice to use this curriculum is based on a recent community needs assessment conducted, as well as the grantee's experience with implementing pregnancy and HIV/STD prevention

programs in the New Orleans area. The project will serve 3,690 African American and Latino youth ages 11-13. The objectives for this project include an increase in responsible sexual behaviors, an increase in knowledge of pregnancy and STD/HIV prevention, and an effect on the beliefs of the importance of safe sexual practices.

Louisiana DHH Office of Public Health
New Orleans, LA
Program model: *Teen Outreach Program™*
\$2,200,000

Louisiana DHH Office of Public Health will serve 3,000 youth with the *Teen Outreach Program™ (TOP)* and another 3,000 youth will be part of a comparison group. The Family Planning Program will be responsible for the project and will contract with CBOs across the state. Both urban (4) and rural (3) parishes are being targeted across the state. The urban areas will serve primarily African-American youth and the rural areas will serve primarily Caucasian youth. They present a high need based on teenage pregnancy, STI, infant mortality, poverty, and high school drop out rates. The project also includes an independently conducted rigorous evaluation.

Louisiana Public Health Institute
New Orleans, LA
Program models: *Becoming a Responsible Teen (BART)* and *Safer Sex*
\$1,397,752

The Louisiana Public Health Institute (LPHI) is targeting 5,645 high risk youth ages 14-19 in New Orleans Parish over a five year period with *Becoming a Responsible Teen (BART)* and *Safer Sex*. LPHI is implementing this project in collaboration with eight community partners. The two evidence-based models are being implemented with fidelity and a rigorous evaluation of the outcomes is being conducted. The project also includes an independently conducted rigorous evaluation.

Teen Pregnancy Prevention Program (TPPP) — Tier 2 FY 2010 – FY 2014

Tulane University
New Orleans, LA
Program model or strategy: *e-SiHLE* adaptation of *SiHLE*
\$547,239

Tulane University is delivering *e-SiHLE* to teenage African-American females, ages 18-19 in the Greater New Orleans area. The adaptation of *Sisters Informing, Healing, Living and Empowering (SiHLE)* to a web-based model will focus on reducing unintended pregnancies and reducing the risk of HIV and STIs among sexually active African-American adolescent females. Approximately 600 youth will be served.

TITLE X FAMILY PLANNING SERVICES IN LOUISIANA

- Title X–supported centers provided contraceptive care to 32,400 women in Louisiana in 2013.
 - Those services helped women avoid 7,900 unintended pregnancies, which would have resulted in 3,900 births and 2,700 abortions.
 - In the absence of these services, the number of unintended pregnancies and abortions in Louisiana would be 15% higher.
- By helping women avoid unintended pregnancies and the births that would follow, the services provided at Title X-supported centers in Louisiana saved \$82.9 million in public funds in 2010.
- From FY 2010 to FY 2014, the amount of federal funding Louisiana received for Title X decreased by \$270,200, resulting in 12,000 fewer (22%) patients served.
- In Louisiana, 65 clinics receive support from Title X. They include health department clinics (64), and universities (1).

About the National Campaign: The National Campaign to Prevent Teen and Unplanned Pregnancy seeks to improve the lives and future prospects of children and families. Our specific strategy is to prevent teen pregnancy and unplanned pregnancy among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors. For more information, visit www.TheNationalCampaign.org.